

IN THE UNITED STATES

PATENT AND TRADEMARK OFFICE

APPLICANTS: Stephen Lawrence et al.
SERIAL NO.: 10/749,434
FILING DATE: December 31, 2003
TITLE: Method and Systems for Improving a Search Ranking
Using Article Information
EXAMINER: Paul Kim
GROUP ART UNIT: 2161
ATTY. DKT. NO.: 24207-10095

| CERTIFICATE OF EFS-WEB TRANSMISSION | | | |
|--|-----------------------------|--------|--------------|
| Pursuant to 240 OG 45 and the <i>Legal Framework For EFS-Web</i> , I hereby certify that this follow-on correspondence is being officially submitted through the USPTO EFS-Web system from the Pacific Time Zone of the United States on the local date shown below. | | | |
| Signature: | /Christopher King/ | | |
| Typed or Printed Name: | Christopher-Charles P. King | Dated: | May 27, 2008 |

COMMISSIONER FOR PATENTS
P.O. BOX 1450
ALEXANDRIA, VA 22313-1450

NOTICE OF APPEAL

SIR:

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the decision of the Examiner in the Office Action of December 27, 2007, finally rejecting claims 25-26, 54-55, and 62-105.

The Commissioner is hereby authorized to charge to Deposit Account No. 19-2555 the required fee under 37 CFR § 41.20(b)(1) and any additional charges or fees as applicable for the payment of the filing of the Notice of Appeal, and the Pre-Appeal Brief Request for Review.

Respectfully submitted,
Stephen Lawrence et al.

Dated: __May 27, 2008_____

By: __/Christopher King/_____
Christopher P. King, Reg. No. 60,985
FENWICK & WEST LLP
801 California Street
Mountain View, CA 94041
Phone: (650) 335-7633
Fax: (650) 938-5200